

ANNOUNCEMENT

Release Date : 3 Nov 2009

MAP ASIA 2009 **Suntec International Convention Center, Singapore** **18 - 20 Aug**

Map Asia is an international initiative aimed to allow the convergence, sharing and use of Geospatial Technologies. It offers scope for application of the various Geographic Information Technologies like Photogrammetry, Global Positioning System (GPS), Remote Sensing and Imaging to meet the requirements of the Geo-informatics community in the Asian region. Every year Map Asia provides a platform for the Asian Geo-Informatics community to realise, recognise, and reveal the stages of dissemination of Geospatial Information.

The three-day Map Asia 2009 conference and exhibition organised jointly by GIS Development and Singapore Land Authority, received an overwhelming response from all the participants of the region. With about 1220 participants from 32 countries across the world, Map Asia 2009 called on the stakeholders to come into a participative mode and raise the profile of the industry globally. In total, the conference had about 98 speakers and the exhibition had 41 participants.

SOKKIA jointly participated as an exhibitor with our business partners – Kodi Engrg Svcs, MSP Solutions and Infycons, presented an impressive 24 square metre booth. The booth was custom built with an open design concept that divides static and demo displays. The objective is to promote SOKKIA's presence in the Asian market and bring our brand status to new height.



Mr. Tan Ngiap Teck receiving the award

The inaugural also saw the presentation ceremony of Geospatial Excellence Awards. UTOC, whose project we submitted, clinched the award for the Construction Category for the Singapore Flyer project. General Manager of UTOC, Mr. Tan Ngiap Teck was present to receive the award.

SOKKIA Singapore Managing Director, Mr Norikazu Watanabe was invited as a plenary speaker once again. He delivered his presentation on Geospatial for Design and Engineering.

SOKKIA booth unveiled new products including NET05X, SDL1x, Satel 35w Epic Pro and GP3X + GP1. Other product showcase included SRX, SETX, SET30RK, DT20, SDL30, SDL50, GSR2700 ISX, GSR2700 RSX, GSR1700 CSX and GIR1600.



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Product Demo



SDXpress Software Demo

Product demonstrations of the followings were also available.

- A. Automated Deformation Monitoring System (ADMS)
- B. Industrial Measurement Solutions
- C. Sokkia Reference Station and MRS
- D. GSR2700 ISX and SiReNT
- E. SDXpress Software

One of the main draw to SOKKIA booth was the daily lucky draw event. Top prize was the SOKKIA Automatic level, followed by SOKKIA Timepiece and SOKKIA Document bag. Consolation winners walked away with SOKKIA goodies bag.



Prize winner walked away with SOKKIA Automatic Level

SOKKIA has a strong presence in Asia and we have yet again reaffirmed our commitment to our distributors and users throughout the region.